**Detailed Agenda**

**Wednesday, April 5**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>12:00 pm-</td>
<td>Conference Check In</td>
<td>Hiestand Hall Lobby</td>
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<td>5:30 pm</td>
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<td>1:00 pm-</td>
<td>Tutorials</td>
<td>Computer Labs:</td>
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<td>4:00 pm</td>
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<td>1:00 pm-</td>
<td>Tutorials</td>
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<tr>
<td>4:00 pm</td>
<td><strong>Break</strong></td>
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<td>5:00 pm-</td>
<td>iDMAa Advisory Board Reception and Dinner</td>
<td>232-6 Marcum Center</td>
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<td>8:00 pm</td>
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<td>5:00 pm-</td>
<td>Tutorials</td>
<td>Computer Labs:</td>
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<td>8:00 pm</td>
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- **Introduction to Avid Xpress Pro** led by Owen Welch, Avid
- **Game SIG Part I** led by Game SIG
- **ActionScripting for Artists** led by Ira Greenberg

- **Podcasting in Education** led by John Hickey, Apple
- **Game SIG Part II** led by Game SIG
- **Non-Linear Narrative** led by Michael Neiderman
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<tr>
<th>Time</th>
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<th>Location</th>
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<tbody>
<tr>
<td>7:30 am–11:30 am</td>
<td>iDMAa Board Meeting</td>
<td>Shriver Center, Benjamin Harrison Room</td>
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<tr>
<td>8:00 am–5:00 pm</td>
<td>Conference Check-in and Information</td>
<td>Shriver Center, Multipurpose Room Lobby</td>
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<td>8:30 am–8:30 pm</td>
<td>Vendor Exhibits Open (throughout the conference)</td>
<td>Shriver Multipurpose Lobby</td>
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<td>8:30 am–11:30 am</td>
<td>Tutorials</td>
<td>Hiestand Galleries, Computer Labs: 57 King Library, KAMM, King Library, 200 Hiestand Hall</td>
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<tr>
<td>12:00 pm–1:30 pm</td>
<td>Buffet Lunch and Opening Session</td>
<td>Shriver Center, Heritage Room</td>
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<td>2:00 pm–3:15 pm</td>
<td>Session 1(^1) (Concurrent Presentations)</td>
<td>Shriver Center</td>
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**Session 1** (Concurrent Presentations)

**Academic Code Presentations & Discussions: Bystrom-Reid Room**
- M. Melissa Gross/Andy Kirschner, "Interdisciplinary Learning: Motion Capture Course for the Arts and Sciences"
- Philip Parisi, "Digital Media Curriculum Converted from Liberal Arts to Practitioner Based"
- Moderator: Mat Rappaport

**Game Code Presentations & Discussions: Caroline Scott Harrison Room**
- Glenda Gunter/Robert Kenny/Erik Vick, "A Case for Formal Design Paradigm for Serious Games"
- Rudy McDaniel, "Video Games as Learning Tools for Project Management"
- Moderator: Bo Brinkman

**Cultural & Academic Code Presentations & Discussions: Benjamin Harrison Room**
- Fred Stutzman, "The Evaluation of Identity-Sharing Behavior in Social Network Communities"
- Jason Romney, "Teaching Technology to Artists Using Creative Problems" presented by Jennifer Burg
- Moderator: Jeff Rutenbeck

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\(^1\) Format for all Discussion Sessions will be: Two paper presentations for first 20 minutes, Discussion for next 36 minutes. Each session will have an appointed discussion leader in addition to presenter.
2006 IMS/dMAa Conference: Code

2:00 pm–3:15 pm
Interactive Media Program P & T Panel: Multipurpose Room A
Ray Steele/Karla Berry/Scott Olson
Moderator: Michael Murphy

Gallery Talk: Multipurpose Room C
Max Kazemzadeh/Conrad Gleber
Moderator: Michael Neiderman

3:15 pm
Break: Light refreshments served
All are invited to stretch, mingle, and enjoy a beverage during this half-hour break while speakers prepare for the next session.

3:45 pm–5:00 pm
Session 2 (Concurrent Presentations)

Academic Code Presentations & Discussions: Bystrom–Reid Room
Jason Tselentis/Roymieco Carter, “Criticism: Graphic Design Education”
Moderator: Scott Olson

Cultural Code Presentations & Discussions: Caroline Scott Harrison Room
Jamie O’Neil, “The Remix Aesthetic: Why Originality is Not What it Used to Be”
Carlos Castellanos, “Towards New Bodies and New Biologies: Life as Code, Body as Protocol”
Moderator: Chris Blair

Semiotic Code Presentations & Discussions: Multipurpose Room B
Lori Ingle, “The Continuum of Audience Interactivity from Narrative Dramatic Cinema to Computed Interactive Narrative Drama”
Jeff Wirth/Kenneth Ingraham/Michael Moshell, “Digital Media and Environmental Interactive Performance”
Moderator: Jennifer Burg

Art Code Presentations & Discussions: Benjamin Harrison Room
Elizabeth Coulter-Smith, “Mapping the Frame: Locative Media and Interactive Art Environments”
Siew Wong/Todd Ingalls/Stepan Rajko, “A Novel Choreographic Process using Quaternion Based Angle Representation”
Moderator: Conrad Gleber

Gallery Talk: Multipurpose Room C
Juliet Davis/Marc Tasman
Moderator: Jeff Rutenbeck

5:30 pm–7:00 pm
iDEAs Opening Reception
Hiestand Hall Lobby

7:00 pm–7:30 pm
Buffet Dinner
Shriver Center Heritage Room
### Friday, April 7

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:30 am–5:00 pm</td>
<td>Conference Check-in and Information</td>
<td>Shriver Center</td>
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<td>7:30 am–9:00 am</td>
<td>Breakfast</td>
<td>Shriver Center Heritage Room</td>
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<td>Continental breakfast drop-in starting at 7:30.</td>
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<td>9:00 am–10:15 am</td>
<td>Session 3 (Concurrent Presentations)</td>
<td>Shriver Center</td>
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<td><strong>Featured Speakers &amp; Discussion: Multipurpose Room B</strong></td>
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<td>Ed Jones, President, Constellation Communication Corp., Atlanta &amp;</td>
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<td>Kirsten Smith, Technology Officer and Labs Manager, Center</td>
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<td>for Information and Communication Sciences (CICS), Ball State University</td>
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<td></td>
<td>“Teaching the 'Business' of Digital Media”</td>
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<td>Moderator: Ray Steele</td>
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<td><strong>Commercial Code Presentations &amp; Discussions: Caroline Scott Harrison Room</strong></td>
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<td>Yanling Wang/ Ericka Hedgcock/Oscar Fernandez, &quot;Mobile Media and Digital Wayfinding: Strategies for Implementation&quot;</td>
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<td>Jim Coyle, “The Effects of Interactive Images and Goal Seeking Behavior on Telepresence and Site Ease of Use”</td>
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<td>Moderator: Ray Gorman</td>
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<td><strong>Cultural Code Presentations &amp; Discussions: Benjamin Harrison Room</strong></td>
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<td>Greg Turner-Rahman, &quot;The Parallel Practice: Open Source Flexibility and the Lure of the Virtual&quot;</td>
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<td>Chris Landau, &quot;Neural Codes: Understanding Complexity&quot;</td>
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<td>Moderator: Dianne Sadoff</td>
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<td><strong>Avid Panel: Multipurpose Room A</strong></td>
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<td>&quot;More Effective and Efficient Use of Resources Through Affordable Collaborative Production Environments&quot;</td>
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<td>Phil Hoffman/Dennis Keeling/Michael Niederman</td>
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<td>Moderator: Alan Jacobs</td>
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<td><strong>Gallery Talk: Multipurpose Room C</strong></td>
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<td>Tom Hapgood/Mat Rappaport/LiQin Tan</td>
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<td>Moderator: Michael Moshell</td>
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<tr>
<td>10:15 am</td>
<td><strong>Break: Light refreshments served</strong></td>
<td>Shriver Center Room 336</td>
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10:45 am–12:00 pm  
**Session 4 (Concurrent Presentations)**  
**Shriver Center**

**Featured Speaker & Discussion: Multipurpose Room B**  
**Josh Bodnar**, Lead Editor/Associate Creative Director, Digital Kitchen, Seattle  
"An Interdisciplinary Working Style"  
Moderator: Bettina Fabos

**Academic Code Presentations & Discussions: Caroline Scott Harrison Room**  
Sandra Camomile, "Applying a Mathematical Approach to Learning in the Visual Arts"  
Soo Hostetler, "Integrating Typography and Motion in Visual Communication"  
Moderator: Mat Rappaport

**Image & Game Codes Presentations & Discussions: Benjamin Harrison Room**  
Chris Lantz, "Making the Transition to Digital or Hybrid Photography"  
Robert Kenny/Glenda Gunter, "Digital Narrative as a Curriculum Framework"  
Moderator: Scott Olson

**Art & Time Codes Presentations & Discussions: Multipurpose Room A**  
Steve DiPaola, "Evolving Portrait Painter Programs"  
Robert Ladislas Derr, "Mapping of Space with Digital Media"  
Moderator: Dena Eber

**Gallery Talk: Multipurpose Room C**  
Laura Rusnak/Jill Wissmiller/Brigid Maher and Leena Jayaswal  
Moderator: Karla Berry

12:00 pm–1:30 pm  
**Buffet Lunch**  
**Shriver Center Heritage Room**

The lunch buffet opens at 12:00.
2:00 pm–3:15 pm  
Session 5 (Concurrent Presentations)  
Shriver Center

Featured Speaker & Discussion: Multipurpose Room B
Casey Reas, Software Artist, Designer, Co-creator of the Processing Programming Language and Environment, Assistant Professor, Department of Design/Media Arts, UCLA
“Process / Drawing”
Moderator: Ira Greenberg

Presentation: Bystrom-Reid Room
Bob Papper/Mark Popovich, "Middletown Media Studies I: Observing Consumers and Their Interactions with Media"
Moderator: Ray Steele

Academic Code Presentations & Discussions: Caroline Scott Harrison Room
Marcel O’Gorman/Nick Rombs, "Digital/Critical — or the Digital Death of Critical Studies"
Jeff Rutenbeck, "Bit by Bit: Hypercomplexity and Digital Media Studies"
Moderator: Jennifer Burg

Semiotic Code Presentations & Discussions: Benjamin Harrison Room
Kevin Hollo, "Monster Slang: The Metonymic Functions of Textual Archivation"
Heidi McKee, "Sound Matters: Approaches for the Analysis and Design of Sound in Multimodal Web Texts"
Moderator: Laura Mandell

Digital Media Law Panel: Multipurpose Room A
“Decoding Copyright Law: What Every Digital Media Student and Professor Should Know”
Todd Bailey/Stephen Gillen
Moderator: Ashley Packard

3:45 pm–5:00 pm  
Membership Reception (Wine and Cheese)  
Shriver Center Room 336

5:00 pm–8:30 pm  
Buffet Banquet/Awards Ceremony  
Multipurpose Rooms

Evening Campus Events: Kidsfest, Glee Club Concert in Hall, 8 pm, MU Theatre in Gates Abegglen, 8 pm
Saturday, April 8

7:30 am–10:00 am
Conference Check-in and Information

Shriver Center
Multipurpose Room Lobby

7:00 am–9:00 am
Buffet Breakfast

Shriver Center
Heritage Room

7:00 am–9:00 am
Thank Yous: Peg Faimon, Conference Co-Chair

Keynote: Mary Flanagan, Artist; Inventor-Designer-Activist, NYC;
Professor + Director, Tiltsfactor Research Group, Hunter College

Breakfast begins at 7:00.
Speaker will begin at 8:00.

9:00 am–10:15 am
Session 6 (Concurrent Presentations)

Shriver Center

10:15 am
Break: Light refreshments served

Shriver Center Room 336
Session 7 (Concurrent Presentations)

Image Code Presentations & Discussions: Bystrom-Reid Room
Michael Bowdidge, “Non-Topographical Mappings of Resonant Spaces Using Digital Photography- A Case Study”
Seth Ellis, “The Alchemical Body: Descriptions of the Body as the Body”
Moderator: Bettina Fabos

Art & Semiotic Code Presentations & Discussions: Caroline Scott Harrison Room
Mar Elepano, “Revealing the Extraordinary within the At-Risk Youth of L.A.—A Study of Supplementary Art Programs in Los Angeles Continuation High Schools”
H. Lewis Ulman, “Will the Real Edition Please Stand Out? Negotiating Multiple Semiotic Codes in Digital Editions of Printed Manuscript Texts”
Moderator: Conrad Gleber

Academic Code Presentations & Discussions: Benjamin Harrison Room
Cher Cornett/Peter Hriso, “Developing a Digital Media Curriculum at a Regional University”
Kim Grable, “Disruptive Creativity in the Graphic Design Classroom”
Moderator: Michael Murphy

Gallery Talk: Multipurpose Room C
Moderator: Dena Eber

12:00 pm Conference Close